

TURN-KEY COMMUNICATIONS

In the last twenty years Emtrad s.r.l. has grown from a small translations office at the heart of Alba into a complete communications provider at national and international levels.

If you are a company intending to expand or consolidate your image nationally or internationally, you can count on the expertise of a group of qualified professionals who will provide tailor-made solutions in real-time. Services offered vary from promotion through mailings or advertising in specialized magazines like our Expotech News to the organisation of your participation in exhibitions either in Italy or abroad, to legal counselling on commercial matters, to the translation, editing and graphic design of the technical manuals completing your machinery, not to mention the linguistic training of your professional staff travelling abroad or the bilingual hostess service provided for your trade fairs wherever they take place. In short, you may count on every tool to help your company enter the Italian market, and all this from just one source, so that you can concentrate on Your Business!

We may be your starting point in Italy!

**MORE THAN 1000
PROFESSIONALS!**

TRANSLATION & INTERPRETATION

Our network of interpreters and translators presently counts on more than 1,000 professionals in Italy and abroad. Therefore, we can meet your most delicate, private or urgent request in the shortest time possible!

LANGUAGE COURSES

For your technical or professional personnel working in Italy, we organise crash courses of Italian for foreigners. You may also want to offer the gift of a week's study programme in Italy to your best customers or, maybe, to yourself!



SHOWS & CONGRESSES



Apart from being industrial trade fairs organisers ourselves, we can help you organise your participation in shows and congresses, from the registration to the stand building process to the bilingual hostess selection. Also, we can organise your conference and provide expert professionals in the target languages!

EXPOTECH NEWS

This is the name of our quarterly journal reporting industrial world news and professional articles. It anticipates new releases on industrial shows and is sent directly to top industrial managers with decision-making power!

**EXPOTECH
NEWS**

GRAPHICS

Coming to your printed matter, from the creation of websites, graphic design or photography to the printing itself, we have plenty of ideas to choose from!



TECHNICAL MANUALS

We are specialists in the translation of technical manuals in all the usual formats: Word, FreeHand, Pagemaker, InDesign, QuarkExpress, etc.



MAILINGS



For promotion purposes, you can trust our updated database (with over 40,000 contacts in different industrial sectors) or you can use your own or a third party's. Our technical means allows us to be fast and competitive!

INCENTIVE TOURS

And to prize your best customers or salesmen...why not to buy them an "incentive-tour package" in one of the most prestigious wine-country zones of Italy, the Barolo area, where they will be treated as kings!



traduzioni - fiere - marketing

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 TRANSLATION
& INTERPRETATION

 LANGUAGE COURSES

 SHOWS & CONGRESSES

 EXPOTECH NEWS









 GRAPHICS

 TECHNICAL MANUALS

 MAILING

 INCENTIVE TOURS

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e-mail/website _____

reference person _____

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send by fax to: +39 0173 280093




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